

SMCA

Stony Mountain Community Association
Box 449, Stony Mountain MB, ROC 3A0

**Subject: Abas Auto Stony Mountain Run
2016 Sponsorship Package**

The Stony Mountain Community Association (SMCA) is a non-profit organization and registered charity who's mandate is to provide a broad range of recreational and leisure activities and facilities for the residents of Stony Mountain and area as well as facilitate various community groups working on common goals.

The SMCA is very excited to be hosting the second annual ABAS AUTO STONY MOUNTAIN RUN on September 24th!

This event was a great success last year with 157 participants and raised \$4,500 towards the construction of a walking/biking trail throughout Stony Mountain. This trail is designed to encourage active living and create a safe place for all residents to run, walk and bike.

As success of our great event spreads and with the addition of a new 10km run distance and Manitoba Runners Association affiliation – we expect to be even bigger and better this year!

Please consider becoming a sponsor for this event.

Funds received from your sponsorship are used offset the costs of hosting this event and any surplus will go directly towards the Stony Mountain walking/bike trail.

Attached is the sponsorship “menu”. These options provide great marketing exposure for our sponsors. We are also looking for sponsors to contribute towards “early bird” registration and/or race day draw prizes.

Thank you in advance for your consideration of becoming a race sponsor.

Please contact me to discuss getting involved!

Sincerely,

Dave Van Heyst

Race Director

SMCA Vice President

ld@mymts.net

www.stonymountainmb.ca/SMRUN/

204-344-5081





SPONSORSHIPS

<u>Opportunity</u>	<u>Description</u>	<u>Early Bird Price**</u>	<u>Regular Price</u>
Event Title Sponsor*	<p>The overall event title Sponsor will have their company name incorporated into all event signage and promotional materials.</p> <p><u>Example:</u></p> <ul style="list-style-type: none"> • Abas Auto Stony Mountain Run 	SOLD	
Race Title Sponsor*	<p>The opportunity to have your business name incorporated with the name of one of our individual races.</p> <p><u>Examples:</u></p> <ul style="list-style-type: none"> • The McKillop Team Mountain Mile Relay (4 x 1 mile relay) • Sunova Stony Scamper (3km fun run) • IG Team Deprez What the Hill 5K Race (5km timed race) • Crik Hop (short sprint for children under 6) • All-Fab Olympic 10K Quarry Run (new 10 km timed race) 	\$500 SOLD SOLD SOLD SOLD SOLD	\$750
Early Bird Swag Sponsor	Contribution towards gifts for early registrants for run. Such as touque, hat, bag or water bottle (to be worked out with sponsor) bearing run and sponsor logo	\$500	\$500
Start/Finish Line Banner	Large panel with your logo will be displayed at the start and finish line and at awards ceremony (signage included)	\$250	\$300
Water Station	Host a water station for the runners and brand it with your logo and signage (signage not included). (ONE SOLD, TWO AVAILABLE)	\$200	\$250
Mile Marker*	Get your brand noticed at the mile markers along the race course (signage not included)	\$150	\$200
Goodie Bag	Provide a coupon or promotional item In the goody bag of every runner	\$100	\$150
Post Event Expo Booth	Space for a 10' x 10' booth at the finish expo. Great way to interact directly with runners. Offer product samples, coupons, and other services.	\$200	\$250

*Title Sponsors and Mile Marker sponsorship will be awarded on a first come first serve basis.

** Early Bird pricing available to returning and new sponsors if booked and paid by May 31st.

Please contact Dave Van Heyst at 204-344-5081 or ld@mymts.net with any questions or to sign up!!!